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Hewlett-Packard's VP joins SQW Group

SQW Group today announces that Martin Hess is appointed as Non-Executive Director of SQW Group with immediate effect.

Mr Hess, Vice President, Enterprise Services, Hewlett-Packard (HP) is responsible for the growth of HP's \$2.2 billion Enterprise Services business in the UK&I (formerly EDS) and has been with the company since 2001. He has served on the UK and Ireland Board of HP since 2005.

Commenting on his appointment, Mr Hess said: "There are huge opportunities across SQW Group's portfolio. I hope to bring experience and knowledge that will help the Group to realise its true growth potential by identifying synergies across all areas of the business."

[SQW Group](#) is the parent company of [SQW](#) and [Oxford Innovation](#). SQW is one of the largest providers of research, analysis and advice on sustainable economic and social development solutions for the public and private sector.

[Oxford Innovation](#) is a leading operator of business and innovation centres and delivers major business coaching programmes for public and private sector clients in addition to managing the most successful technology investment networks in Europe.

Chris Green, Chief Executive of SQW Group, said: "I warmly welcome the appointment of Martin Hess as a non executive director to SQW Group. Martin's background and expertise will bring a new dimension to the Board. His experience of senior management roles in both start ups and major corporates, and his involvement in the application of technology and

innovation in both public and private sectors, will extend the Group's understanding of market opportunities and strategic management issues."

Prior to HP, Mr Hess worked in a number of organisations in varied roles including being part of the start-up management for Interliant, a French application services provider, and ten years at IBM in management roles.

Mr Hess connected with SQW Group via business network Critical Eye and joins Ian Laing, Sir Michael Lyons, Roger Quince, Malcolm Hay and Chris Green on the SQW Group Board.

ENDS

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About [SQW Group](#)

SQW Group is the parent company of SQW and Oxford Innovation and employs more than 230 staff across the UK.

[SQW](#) was founded in 1983 and operates across the UK and internationally from offices in London, Edinburgh, Manchester and Cambridge. It provides consultancy services across a diverse range of fields from Innovation and technology development, spatial development, to public policies for children and young people, and the personalisation of public services.

[Oxford Innovation](#) is the leading UK operator of business and innovation centres that provide the ideal environment for over 900 start-ups and SMEs to grow, managed on behalf of public and private sector building owners. [Oxford Innovation Services](#) helps ambitious start-up and established businesses to grow by delivering innovation advisory programmes for public and private sector clients. The company also manages Europe's most successful technology investment networks.